



Be a part of The Demons in 2023

This is a great opportunity for your business to become a part of the Echunga Demons in 2021, and experience the benefits of one of South Australia's largest local football leagues. Being a part of the Hills Football League means that your business is exposed to 1000s of people a year. With a strong social media presence, including an established club website where a direct link to your business's home page can be included, your business will be well represented both on and off the field.

Your business will be a partner of a fantastic family club with over 118 years of history and currently over 400 families who are involved with the EFC.

The Echunga Football Club grounds are a centrepiece of the Hills Football League with 2 ovals – 1 senior and 1 junior, netball and tennis courts plus an expansive complex spanning the western side of the main oval. This will ensure that your business has year-round exposure to a multitude of sports including cricket every week during the summer. The main oval has 4 light towers allowing night football matches at SANFL lighting standards.

SPONSORSHIP PACKAGES

On behalf of the Echunga Football Club (the Demons), we would like to invite you to join our club in a great opportunity to promote your business at the Echunga Oval. In 2020 we had close to 200 players registered to the Echunga Demons, who each week wore the Red and Blue to proudly represent the club followed by hundreds of supporters. We have been working hard to make 2021 season even bigger again!

We are a current member of the Hills Football League (HFL) which has over 3000 registered members that are involved in 19 clubs; spread all throughout the broad Adelaide Hills Region.

The Echunga Oval hosts both junior and senior teams and a loyal band of parents and supporters from towns and communities from across the Adelaide Hills, not only in football, but also Cricket, Netball and Tennis throughout the year. We also host the annual All British Day car show which attracts thousands of people from near and far.

This is a great opportunity for your business to be the partner of a club with over 118 years of history and many more great years ahead of us!

Should you require any further information or wish to discuss these packages, or any other offers, please contact our club Sponsorship Co-ordinator, Brooke Walsh 0412 804 671, or Echunga Football Club President, Kym Pocock 0419 d488 135, or via email – efcsponsorship2@gmail.com

Platinum – \$3,000 per annum

Our Platinum Package includes the following:

Signage above our prime spot, the Score Board – 6m x 600mm – Your Business Name will be seen every time a player, supporter or official checks the score!

Oval Signage – 3m x 600mm Full Colour Signage, with your logo

Under Verandah Signage – 1000mm x 600mm Full Colour signage under our large outdoor viewing area.

Club Room Signage – 600mm x 300mm Full Colour with your logo, situated on a prominent wall in our Club room, frequented by players and their families and supporters, not only on game day, but training nights, social functions, oval functions and all year round with Cricket also!

Game Day Tickets x 2 for each home game – come and cheer us on!

Advertising on our active Social Media pages and your business being tagged in our posts, which are seen far and wide.

Permanent advertising spot on our web page

An invitation to speak at presentations and hand out player awards

Advertising in our regular newsletters and electronic communications.

Gold North – \$2,500 per annum

Our Gold North Package includes the following:

Signage above our change rooms, – 6m x 600mm – Your Business Name will be in a prime position to be seen from all around the oval.

Oval Signage – 3m x 600mm Full Colour Signage, with your logo

Under Verandah Signage – 1000mm x 600mm Full Colour signage under our large outdoor viewing area.

Club Room Signage – 600mm x 300mm Full Colour with your logo, situated on a prominent wall in our Club room, frequented by players and their families and supporters, not only on game day, but training nights, social functions, oval functions and all year round with Cricket also!

Game Day Tickets x 2 for each home game – come and cheer us on!

Advertising on our active Social Media pages and your business being tagged in our posts, which are seen far and wide.

Permanent Advertising spot on our Web page

An invitation to speak at presentations and hand out player awards

Advertising in our regular newsletters and electronic communications.

Gold South – \$2,200 per annum

Our Gold South Package includes the following:

Signage above our club rooms, – 6m x 600mm Your Business Name will be in a prime position to be seen from all around the oval

Oval Signage – 3m x 600mm Full Colour Signage, with your logo

Under Verandah Signage – 1000mm x 600mm Full Colour signage under our large outdoor viewing area.

Club Room Signage – 600mm x 300mm Full Colour with your logo, situated on a prominent wall in our Club room, frequented by players and their families and supporters, not only on game day, but training nights, social functions, oval functions and all year round with Cricket also!

Game Day Tickets x 2 for each home game – come and cheer us on!

Advertising on our active Social Media pages and your business being tagged in our posts, which are seen far and wide.

Permanent Advertising spot on our Web page

An invitation to speak at presentations and hand out player awards

Advertising in our regular newsletters and electronic communications.

Silver – \$1,500 per annum

Our Silver Package includes the following:

- Oval Signage – 3m x 600mm Full Colour Signage, with your logo
- Under Verandah Signage – 1000mm x 600mm Full Colour signage under our large outdoor viewing area.
- Club Room Signage – 600mm x 300mm Full Colour with your logo, situated on a prominent wall in our Club room, frequented by players and their families and supporters, not only on game day, but training nights, social functions, oval functions and all year round with Cricket also!
- Game Day Tickets x 2 for each home game – come and cheer us on!
- Advertising on our active Social Media pages and your business being tagged in our posts, which are seen far and wide.
- Permanent Advertising spot on our Web page
- Advertising in our regular newsletters and electronic communications.

Bronze – \$1,200 per annum

Our Bronze Package includes the following:

- Oval Signage – 3m x 600mm Full Colour Signage, with your logo
- Goal Post Wrap signage – when supporters and players are watching our latest goal be scored – your business logo will be front and centre!
- Club Room Signage – 600mm x 300mm Full Colour with your logo, situated on a prominent wall in our Club room, frequented by players and their families and supporters, not only on game day, but training nights, social functions, oval functions and all year round with Cricket also!
- Game Day Tickets x 2 for each home game – come and cheer us on!
- Advertising on our active Social Media pages and your business being tagged in our posts, which are seen far and wide.
- Permanent Advertising spot on our Web page
- Advertising in our regular newsletters and electronic communications.

Oval and Club Room signage – \$700 per annum

- Oval Signage – 3m x 600mm Full Colour Signage, with your logo
- Club Room Signage – 600mm x 300mm Full Colour with your logo, situated on a prominent wall in our Club room, frequented by players and their families and supporters, not only on game day, but training nights, social functions, oval functions and all year round with Cricket also!
- Advertising on our active Social Media pages and your business being tagged in our posts, which are seen far and wide.
- Permanent Advertising spot on our Web page
- Advertising in our regular newsletters and electronic communications.

Oval signage – \$550 per annum

- Oval Signage – 3m x 600mm Full Colour Signage, with your logo
- Advertising on our active Social Media pages and your business being tagged in our posts, which are seen far and wide.
- Advertising spot on our web page
- Advertising in our regular newsletters and electronic communications.

Under verandah signage – \$350 per annum

- Under Verandah Signage – 1000mm x 600mm Full Colour signage under our large outdoor viewing area.
- Advertising on our active Social Media pages and your business being tagged in our posts, which are seen far and wide.
- Advertising spot on our Web page
- Advertising in our regular newsletters and electronic communications.

Club Room signage – \$250 per annum

- Club Room Signage – 600mm x 300mm Full Colour with your logo, situated on a prominent wall in our Club room, frequented by players and their families and supporters, not only on game day, but training nights, social functions, oval functions and all year round with Cricket also!
- Advertising on our active Social Media pages and your business being tagged in our posts, which are seen far and wide.
- Advertising spot on our Web page
- Advertising in our regular newsletters and electronic communications.

Other Options Available

We welcome the opportunity to discuss other Sponsorship Opportunities with your business, including, but certainly not limited to;

- Oval Naming Rights – How about your Business Name being front and centre every time Echunga Football Oval is mentioned, it could be 'ABC Company Oval'! This would be distributed throughout all media publications, huge signage opportunities at the oval, a road that is driven by thousands of cars each day. The advertising and exposure offered would be huge!
- Supply of Goods or Services in lieu of Sponsorship dollars
- Supply of Bar or Food Goods, with Bar or Canteen/Kitchen Signage
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- Bar Sponsorship
- Guernsey and training top sponsorship
- The list is endless and we would love to chat to you about it!!

Summary

The captive audience is both loyal and passionate and regard businesses associated with their sport highly.

Make your advertising investment work harder by gaining the traction and awareness that one of the proposed packages represents.

Echunga Football Club is a community-based organisation that relies on the support of businesses such as yours. We appreciate your consideration and look forward to having you as an integral part of our club.

Sponsorship Enquiries
Brooke Walsh – 0412 804 671