

ECHUNGA FOOTBALL CLUB

SPONSORSHIP PROPOSAL 2017 SEASON

About The Echunga Demons



The Echunga Football Club, The Demons, is a founding member of the Hills Football League and is situated in the heart of the Adelaide Hills.

The long-time success since the Club's inception in 1903 is attributed to the professionalism and enthusiasm of all the Club people from Club officials to players to supporters to sponsors. Our goal as a sporting club and the heart of the Echunga community is to be a strong competitive club across all grades in the Hills Football League.

2014 Central Division Premiers.

2015 Central Division Finalists.

First A grade Premiership in 1925 followed by 1939, 1945, 1947, 1950, 1951, 1953, 1955, 1971, 1972, 1995, 1996, 2000, 2011 & 2013.

Be a part of The Demons in 2017

This is a great opportunity for your business to become a part of the Echunga Demons in 2017, and experience the benefit of one of South Australia's largest local football leagues. Being a part of the Hills Football League means that your business is exposed to over 10 clubs and 1000s of people a year. With a strong social media presence, including an established club website, your business will be well represented both on and off the field.

Your business will be a partner of a fantastic family club with over 100 years of history and currently over 400 families are involved with the Echunga Football Club.

Echunga Football Club grounds are a centrepiece of the Hills Football League with 2 ovals – 1 senior and 1 junior – netball and tennis courts plus an expansive complex spanning the western side of the main oval. This will ensure that your business has year-round exposure to a multitude of sports including cricket every week during the summer. The main oval has 4 light towers allowing night football matches at SANFL lighting standards. Saturday night games are scheduled in 2017.

Sponsorship Packages

Below are the current packages on offer; however we can design a package to suit your individual business needs.

Platinum Partner

\$5000 per year for 3 years (minimum)

Have your business seen at all home and away games by having your business prominently displayed on the back of the senior playing jumpers.

Give your business on field prominence all year round with a 6m x 1.2m sign on the clubrooms and above the score board as well as the 3m long fence sign, with your business name and logo.

Your business will have the naming rights to one home game which will include all promotional material for the particular game.

Multi-media package that promotes your business on EFC web pages (prominently located on the home page), phone app, newsletters and all club promotional material.

On a personal level EFC will provide your business with the following:

- 2 x Echunga Football Club hats
- 2 x Echunga Football Club polo shirts
- free entry for 2 people to each home game
- 6 x \$50 drink/meal cards
- 2 x tickets to senior presentation dinner
- 2 x Tickets to EFC sponsors' function
- 2 x tickets to major club function

Blue Partner

\$4000 per year for 3 years (minimum)

As per Platinum Partner but have your business seen at all home and away games by having your business on the front breast pocket of the senior playing jumpers.

Red Partner

\$1800 (new) \$1500 thereafter

Give your business on field prominence all year round with a 2.4m x 0.6m sign on the clubrooms as well as the 3m long fence sign, with your business name and logo.

Your business will have the naming rights to one home game which will include all promotional material for the particular game.

Multi-media package that promotes your business on EFC web pages, phone app, newsletters and all club promotional material.

On a personal level EFC will provide your business with the following:

- free entry for 2 people to each home game
- 4 x \$50 drink/meal cards
- 2 x tickets to senior presentation dinner
- 2 x tickets to EFC sponsors' function

Fence Signage

\$750 (new) \$550 thereafter

Give your business on field prominence all year round with a 3m long fence sign, with your business name and logo, on the inner fence of the oval.

In addition you will also receive free entry for 1 person to each home game and 1 ticket to the sponsors' function.

Membership Packages

Below is the list of membership packages on offer.

Full Club Membership \$120

- Free entry to all home games for 1 person.
- Voting rights at the Annual General Meeting.

Media Membership \$300

- Free entry to all home games for 1 person.
- Scrolling advert on the EFC cubroom monitors.
- Multimedia package.

Social Club Membership \$60

- Voting rights at the Annual General Meeting.
- Choice of a cap or scarf.
- Free drink and EFC badge on signing up.

Vice Presidents Club \$300

- Free entry to all home games for 1 person.
- 3 free drinks at each home game.
- 1 ticket to the sponsors' game day luncheon.
- \$50 discount on 1 ticket to the end of year presentation dinner.
- Entry into VP Members Raffle.

Player Sponsor \$50

- Listing on the EFC website player profiles.

Summary

By utilising one of the proposed packages your business can gain alignment and fantastic coverage at Echunga Football Club matches in 2017.

The captured audience is the wider hills region as well as the loyal and passionate Echunga Football Club members and supporters who regard businesses associated with their sport highly.

Make your advertising investment work harder by gaining the traction and awareness that one of the proposed packages represents.

Echunga Football Club is a community based organisation that relies on the support of businesses such as yours.

We appreciate your consideration and look forward to having you as an integral part of our club.

Contact details:

Brett Butler (President)

Phone 0411 723 512, Email echungafc@sanflcfl.com.au

Echunga Football Club 2017 Sponsor Agreement



Business name

Email

Phone

Preferred package (nominate player if a Player Sponsor)

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Term of sponsorship

Amount

Authorised by

Accepted by

Date

Artwork: Company logo required in PDF format.
Email: echungafc@sanflcfl.com.au

Echunga Football Club 2017 Membership Form



Name

Postal Address

.....

Email

Phone

Membership type

Amount

Signature

Accepted by

Date

Tax invoice required: Yes No (please circle)

Payment to be made out to: Echunga Football Club
and remitted to:
The Treasurer, PO Box 1200, Echunga, SA 5153 or
Bank SA, BSB: 105-025, Account Number: 120475040